

New Product Development Workshop

Need help to develop your next product /process?
Busy people benefit from following a structured process.
This intensive half day workshop is delivered by BDS Ltd
who have a track record of successfully developing new
products both internationally and in the UK

3 November 2010

4 - 8pm

**Business Innovation Centre
Beaconside, Stafford**

- ⇒ **Practical Documented Techniques**
- ⇒ **Proven Approach**
- ⇒ **Keep you on Track**
- ⇒ **Useful templates to follow**
- ⇒ **Help Reduce Risk**
- ⇒ **Applicable to your own company**

£50 plus VAT per delegate
(includes all materials, refreshments and a working buffet)

0845 845 8020
www.thebic.co.uk