

## Innovation Steps Series of Workshops

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### *Focus on Leadership in Innovation*



**Date:** 22 September 2010  
**Timings:** 1000 to 1600  
**Location:** Business Innovation Centre  
 Stafford  
**Cost:** £75 plus VAT

Research carried out by the Business Innovation Centre on the Best Companies Publications sponsored by the Department of Trade and Industry and published by the Sunday Times, showed that companies demonstrating sustainability by featuring in the top 50 for three consecutive years had a robust culture of innovation and very strong leadership qualities. They also showed good career paths and an innovative approach to employee “well being”.

The BIC in conjunction with Business Development Service have developed a one day workshop to consider the above and give delegates the skills and tools they need to become good “leaders”. BDS have a wide national and international experience in running these types of workshops and together we have developed a workshop which will explore Change Management within the innovation process, explore the use of leadership within the innovation environment and introduce the key competencies for effective leadership.

**Motivating Change through Innovation**  
**The Role of the Leader**  
**Leadership Strengths & Weaknesses**  
**Leadership of Innovation Difficulties**

**Personal team Leader Style**  
**Key Steps to Leading Innovation**  
**Notes & Personal action plans**

We also consider the attitudes and behaviours of well known leaders – how do they differ, what are their peculiar attributes?

To book onto the workshops or for further information, please contact Sandra Butterworth on **0845 845 8020** or e-mail [sandra.butterworth@thebic.co.uk](mailto:sandra.butterworth@thebic.co.uk)